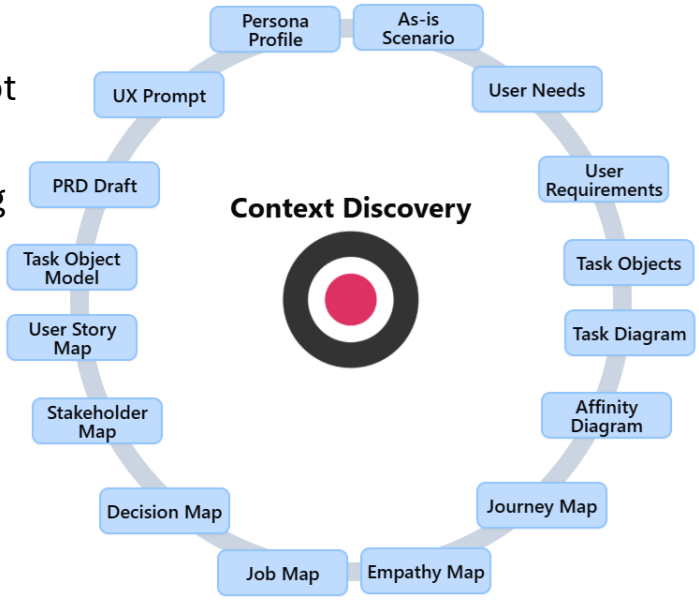
# Product Context Analyzer

ProContext University Alliance

- **Teach research thinking,** not just method mechanics
- **Learn by example**, including exposure to alternative methodologies
- Focus on the **why** and **what** of research methods
- Faster comprehension with **hands-on, applied learning**




**www.context-analyzer.com**

## Join the ProContext University Alliance

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### Turn HCI concepts into hands-on experience with no additional preparation

- **ProContext provides:** Free Product Context Analyzer access for teaching, public free-trial access for students, and onboarding/support
- **University partners contribute:** Academic expert feedback, student feedback from classroom use, and, where appropriate, references to the collaboration or publications

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